



Community Benefit Report



**Northeast Ohio Coalition
for the Homeless**

2016

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Just the Facts:

- 18% of the population of Cuyahoga County are living below poverty. Ohio is the 14th worst state for childhood poverty rates. Ohio has the sixth highest level of food insecurity in the U.S.
- A family must earn \$14.87 per hour at 40 hours to afford a fair market rate apartment.
- There were 55,000 people in need of some subsidy in order to afford rent in Cuyahoga County in 2016.
- In 2015, there were 20,130 evictions filed in Cuyahoga County.
- There were over 23,000 who found themselves homeless in Cuyahoga County.



Staff for 2016

Brian Davis-Executive Director
Doug Lonero -Accounting Consultant
Denise Moore-Community Organizer
Joyce Robinson-Volunteer Coordinator
Ken Payton-Chronicle Staff
Ramona Turnbull-Public Outreach
Outreach Trainee 2016 Andrea Baughs
Outreach Trainee 2016-17 Elizabeth Tilley



- There were 2,900 unique children in the Cleveland Public Schools identified as homeless in the last school year.
- We have had to operate an overflow shelter system for families, single women, and single men for nearly every day of 2016.
- In 2016, we had to read the largest number of people who passed away in our 30 history of Homeless Memorial Day Vigils.

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2016 Organizational Highlights

Advocacy

- NEOCH engaged in two lawsuits with the State of Ohio over voting; one involving improperly discarded provisional ballots and the other over the voting rights of the homeless without IDs.
- We held 12 meetings with the homeless, Cleveland City Council, County Council, and County bureaucrats to discuss solutions and program updates.
- NEOCH worked tirelessly to improve the Norma Herr through meetings and a bid to run the shelter led by West Side Catholic Center. A hearing was held and the County issued a Request for Proposal to oversee operations at the Women's Shelter due to the homeless women's testimonies.
- The last publicly funded transitional shelter was de-funded, meaning 520 beds will have been lost in Cleveland over the last dozen years. NEOCH has regularly warned the community that this will make it difficult for the city to be prepared for a downturn in the economy.

Public Education

- We held an ending homelessness dinner and started the Hope for the Homeless campaign.
- The names of 98 lost people were read at the Homeless Memorial Day and candlelight vigil.
- Presentations were held in schools and churches in Cuyahoga county, as well as media interviews about homelessness, the conditions at the women's shelter, and the RNC.
- The Housing Cleveland website which NEOCH co-administers has 33,700 apartment units (49% outside Cleveland) and 5,647 landlords listed on the site.
- Three issues of the *Street Chronicle* were published, selling mostly at the West Side Market.
- The Coalition assisted with the monthly Cuyahoga Affordable Housing Alliance monthly meetings, housing updates, and inventory checks to maintain affordable housing.
- Affordable housing forums taught over 80 people about Housing Cleveland, Fair Housing, Landlord Tenant issues, veteran's homelessness, and permanent supportive housing.

Community Organizing

- Distributed over \$160,000 in boots, housing assistance, sleeping bags, and blankets with the help of the #Socks Plus Campaign, Community West Foundation, girl scout troops, business, schools, and area religious institutions.
- NEOCH and the ACLU assured that the homeless were protected during the RNC by offering rides out of the area. Social service workers and out of town police were trained and organized.
 - The 2016 Homeless Stand Down at the Cleveland Public Hall served over 1,400 homeless with haircuts, meals, and donations.
 - Two trainees were hired in 2016 to boost outreach and form trusting relationships formed with hundreds of homeless to encourage them to move into housing.
 - NEOCH distributed 12,000 Street Cards and other information on the streets of Cleveland.



NEOCH Staff helped to organize an anti-poverty demonstration during the RNC in Cleveland.

**2016
Award Winners**

Check out the history of NEOCH
Award Winners on our website at
<http://www.neoch.org/award-winners/>

2016 David Westcott Volunteer of the Year:

Michael McGraw for outstanding work writing for the Homeless Street Chronicle newspaper and his regular volunteer work at the Homeless Stand Down, Hand Up Gala and attendance at NEOCH events.

2016 Advocate of the Year:

Joseph Mead of Cleveland State University and the ACLU for outstanding work advancing the cause of civil liberties over the past year in protecting free speech on the sidewalks in Youngstown, Akron, and Cleveland. For his work to protect domestic violence victims in the suburbs of Cleveland and his protection of homeless people resistant to shelter in Akron.

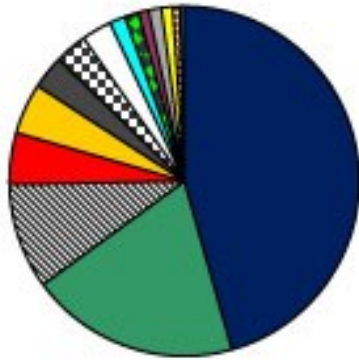
2016 Media Personality of the Year:

Joe Pagonakis for outstanding work as a member of the fourth estate. He is identified as the WEWS TV 5 Troubleshooter, and has focused much attention on the poor conditions at the Community Women’s Shelter on Payne Ave. He is regularly putting a face on poverty with stories on human trafficking, housing struggles and the plight of homeless people.

Outstanding Achievements in Civil Rights:

Brenda Gray was a board member with NEOCH since 2009. She is a lawyer specializing in juvenile justice, and volunteered with NEOCH to protect access to legal assistance for homeless people. Her legal experience was invaluable to the NEOCH board of trustees over the last seven years.





2016 Expenses

- Salaries
- SocksPlus Purchase
- Occupancy
- Taxes/Benefits
- Professional
- Confrence/Membrsps
- Staff Travel
- Telephone/Internet
- Bank Fees
- Chronicle Printing
- Office Supplies
- Equipment/Mntc
- Insurance
- Printing/Photocpy
- Postage

NEOCH Registered 191 people and helped the shelters register 1,280 people. NEOCH staff drove 50 people to vote.

NEOCH Revenue 2016

Foundation	\$88,832	30.0%
Government	\$38,327	12.9%
Individual	\$14,328	4.8%
Cmnty Shares	\$8,014	2.7%
Membership	\$7,181	2.4%
Religious Org.	\$5,250	1.8%
<i>Chronicle Paper</i>	\$4,293	1.4%
Special Events	\$3,956	1.3%
Corporations	\$359	0.1%
In-Kind Asstnce	\$125,604	42.4%
Total*	\$296,144	

NEOCH Expenses 2016

Salaries	\$76,674	26.3%
SocksPlus Purchase	\$32,515	11.2%
Occupancy	\$16,397	5.6%
Taxes/Benefits	\$8,052	2.8%
Professional	\$7,890	2.7%
Confrence/Membrsps	\$5,187	1.8%
Staff Travel	\$4,994	1.7%
Telephone/Internet	\$4,682	1.6%
Bank Fees	\$2,458	0.8%
<i>Chronicle Printing</i>	\$2,198	0.8%
Office Supplies	\$1,571	0.5%
Equipment/Mntc	\$1,997	0.7%
Insurance	\$1,728	0.6%
Printing/Photocpy	\$1,099	0.4%
Postage	\$696	0.2%

2014 Revenue#	\$142,126
2015 Revenue#	\$351,168



2016 Income

- Foundation
- Government
- Individual
- Cmnty Shares
- Membership
- Religious Org.
- Chronicle Paper
- Special Events
- Corporations

Donations Distrib	\$123,406	42.3%
Total*	\$291,544	
2014 Expenses#	\$119,686	
2015 Expenses#	\$329,240	

*unaudited financial report. These will be adjusted by an independent auditor. Does not include depreciation #Audited expense/revenue

www.neoch.org

Check out the vault of information on our website including the Cleveland Homeless Blog

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2016 Donors

AETNA Foundation c/o Janette Vajda
 Akron Community Foundation
 Amistad Chapel UCC
 Megan Anderson
 Anonymous
 Karen Bradley, MD
 Angela Carter
 Catholic Worker Community
 City of Cleveland
 JoAnn Clark
 Cleveland Leadership Center
 Cleveland Metropolitan Schools
 Cleveland Street Chronicle Vendors
 Community West Foundation
 Ginnie and Dave Dawson
 Rosamond and Charles Davis
 Rich and Susan Edelman
 ETNA Foundation
 Traci Ext
 Famicos Foundation
 Heidi Figas
 Greater Cleveland Community Shares

**Thanks to the
 Interns from 2016
 Katy Carpenter
 Megan Shanklin**

Habitat for Humanity
 Brian Henke
 Helen M Brown Trust
 Hermes Foundation
 Housing Research and Advocacy Center
 Marilyn Jesh
 Jennifer Kocan
 Irene Lanese
 Legal Aid Society
 K L Lombardy
 Magnificat High School
 Kerry McAllester
 Gloria McCurdy
 Kelly McCollum
 Ronald and Catherine
 McCutcheon
 Michelle Miller
 Marilyn Mobley
 North Shore AFL-CIO
 James Onysko/Patricia Bowen
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 PNC Foundation
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 Recovery Resources
 James Saks
 Jean Sommer
 Lucy and John Stowe
 Blanche & Jack Valency
 Del Watts
 Western Reserve Folk Arts
 R Wilkinson
 Amy and Michael Witte
 Christian Zele
 Dr Chad Zender



Bridge Support

These are non-member donors. We do not disclose our membership anywhere. It also does not include those who donated to our website.

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Thanks to all the 2016 Donors to NEOCH. Thanks to those who donated blankets, winter items and socks to the SocksPlus campaign. \$161,000 of donations distributed in 2016 to people living outside or just in housing in Cleveland.

Strategic Plan

2017 to 2020 Strategic Objectives:

Protect, preserve, and expand the civil rights of people experiencing homelessness.

Work to ensure that the homeless community is not harmed if/when there are changes to Medicaid/Medicare.

Work to preserve and protect affordable and subsidized housing.

Organize a local pool of resources to creatively meet the basic needs of the homeless community given the continued challenges related to federal funding priority changes.

To preserve 'Guaranteed Access' and the prevailing 'no one turned away' policy in Cuyahoga County that ensures everyone in the community the right to a shelter bed; and to work toward expanding this to everyone in Northeast Ohio.

Mobilize people experiencing homelessness to achieve improvement in their community.

Provide a venue for activists, social service providers and homeless people to organize and mobilize groups to support the NEOCH policy agenda and improve community understanding of homelessness.

Actively listen to those currently experiencing homelessness and intentionally respond to their concerns with initiative and leadership.

Continue to enhance and expand our Training Services to social justice organizations, service providers and other community partners.

Sustain and expand current operations by improving and diversifying funding sources.



Continue to promote strong governance to ensure the organization remains relevant, vibrant and stable.

Develop resources to expand the operations of the organization in a few high priority areas identified by the Board of Trustees.

Organizational Values

1. NEOCH affirms the dignity of all people.
2. All people have a right to safe, decent, affordable, accessible housing.
3. Housing, food, health care and livable incomes are basic human rights.
4. The criminalization of homelessness is morally, ethically and legally unacceptable.
5. People experiencing homelessness must be actively engaged in leading the movement to end homelessness.
6. We believe that amplifying the voice of those who have experienced homelessness and providing public education can dispel myths and improves public policy.
7. Public policy makers and elected leaders must be held accountable for systemic and structural issues related to homelessness, hunger, income inequality and health care disparity at the local, state and national level.
8. We believe outreach to people without housing where they currently reside is critical to building a trusting relationship and is key to moving them to safe and stable places to live.
9. We believe that attitudinal changes can create the political and moral will to end homelessness.
10. Volunteers are keys to the success of our projects and objectives.
11. NEOCH serves all those who are in danger of becoming homeless or those currently experiencing homelessness by working toward solutions that provide improvement in the community.
12. Everyone has the right to register to vote no matter their housing status. Everyone has the right to cast a ballot and have it counted, and they should have the opportunity to change their address frequently without jeopardizing their ability to vote.
13. A diversity of voices representing all the subpopulations that make up the homeless population including social service providers, is important for building collaborations.



2016 Homeless Stand Down

Northeast Ohio Coalition for the Homeless
3631 Perkins Ave. 3A-3
Cleveland, Ohio 44114
216/432-0540 neoch@neoch.org

*Can you spare a
little social
change?*

In 2016, NEOCH introduced the Hope for the Homeless Campaign to get religious organizations to help shelter and assist homeless people.



NEOCH's mission is to organize and empower homeless and at risk individuals to break the cycle of poverty through public education, advocacy, and the promotion of nurturing environments.