

RESEARCH

PRESENTATION

SKILLS





# Overview of Events

- Credibility
- Building a strong Speech
- Start Strong Finish Strong
- Putting it in front of a crowd
- Test it Out







Credibility = Competence + Character



- Introduction
  - Attention Getter
  - Topic Revelation Statement
  - Preview Main Points
- Body of the Speech
  - Main Point #1
    - Statement
    - Example (Research/Support)
    - Elaborate (Explain it in your own words)
  - Main point #2
    - Statement
    - Example (Research/Support)
    - Elaborate (Explain it in your own words)
  - Main Point #3
    - Statement
    - Example (Research/Support)
    - Elaborate (Explain it in your own words)
- Conclusion
  - Review your main points
  - Discuss your Attention Getter again
  - Say Thank you



# Basic Speech Outline



# Introductions

&

# Conclusions

Bookends

## Attention Grabbers

- Stories
- Quotations
- Shocking Facts/Statistics
- Interesting Questions
- Jokes

## Preview Main Points

List your main points

## Revisit in Conclusion

Your conclusion should mirror your introduction





# Slides

- Don't talk to the slide, talk to the audience
- Build in blank slides or use AV mute
- Don't dim the lights for too long
- Don't put everything on your slides
- Practice with the slides





# Vocal & Physical Delivery

## Physical

- Posture
- Unintentional vs. purposeful movement
- Gestures
- Walking on transitions
- Facial Expressions

## Vocal

- Projection
- Rate
- Accents/dialects
- Pausing
- Filler words
- Pronunciation
- Articulation





# Questions from the Audience



- **Anticipate audience questions**
- **Practice delivery of answers**
- **Listen carefully**
- **Be positive**
- **Be honest**





# Final Tips

TEST IT OUT



- **Be thorough, but economic**
- **Need to Know vs. Neat (Nice) to know**
- **Use inclusive language**
- **Understand the power you have, use it wisely**
- **Watch Obscenities**
- **Practice the way you present**
- **Be your own cheerleader**
- **Share with a friend**
- **Start early**
- **Answer the “what if’s”**
- **Know you’ll be awesome!**





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